

# CREATIVE BUSINESS PRAGUE

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6th EADA Conference  
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# CULTURAL AND CREATIVE SECTORS



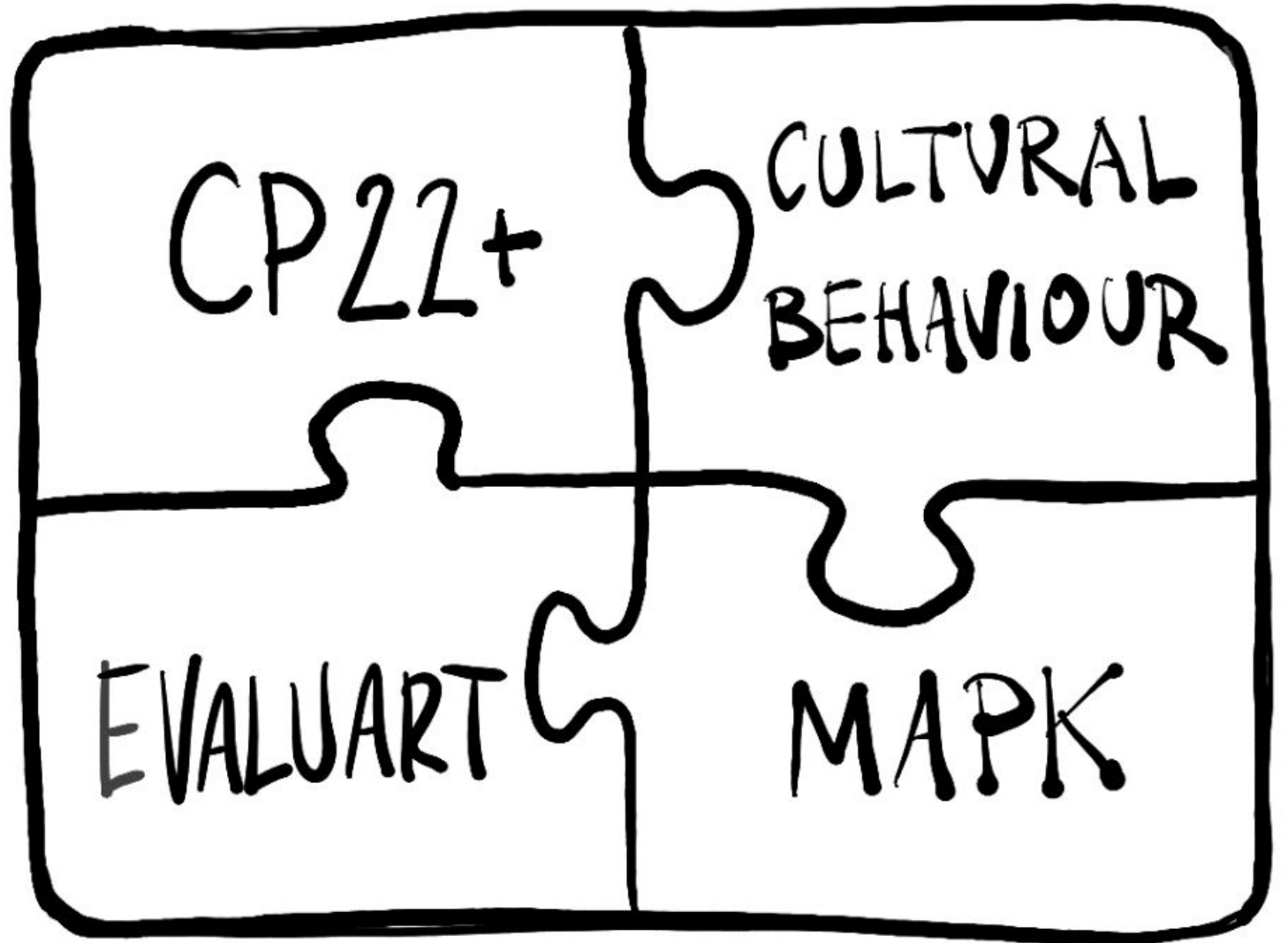
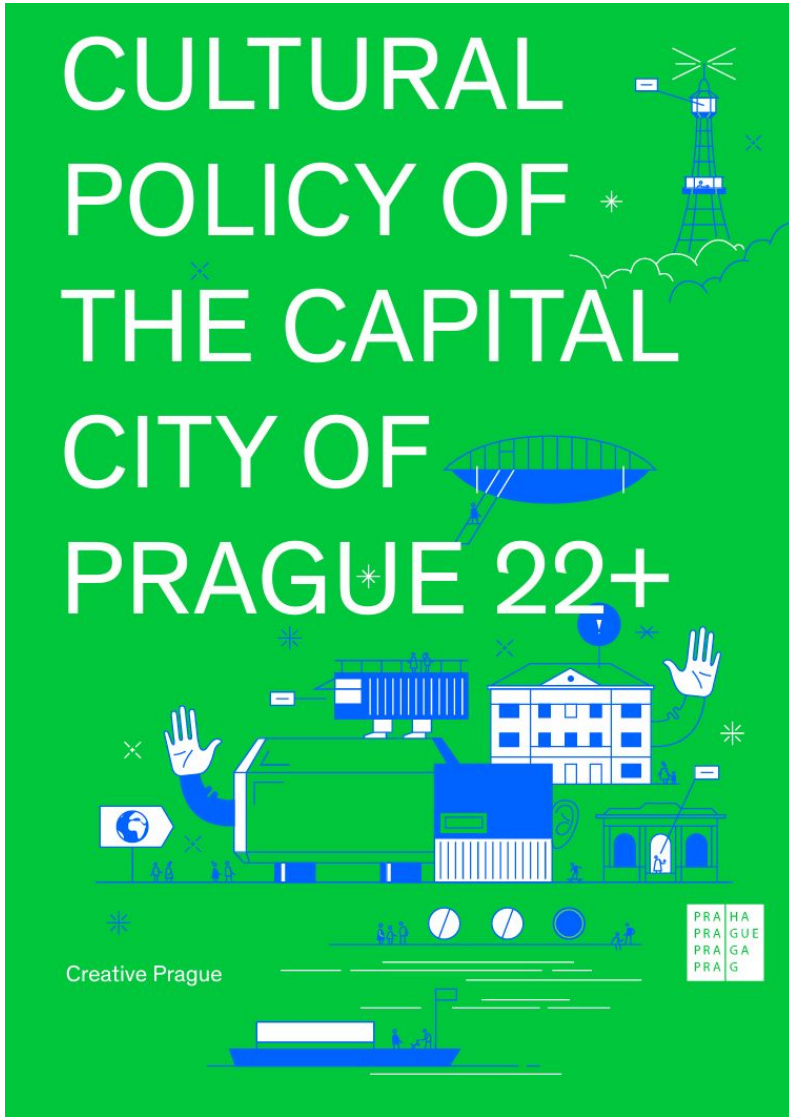
# PUBLIC SPACE



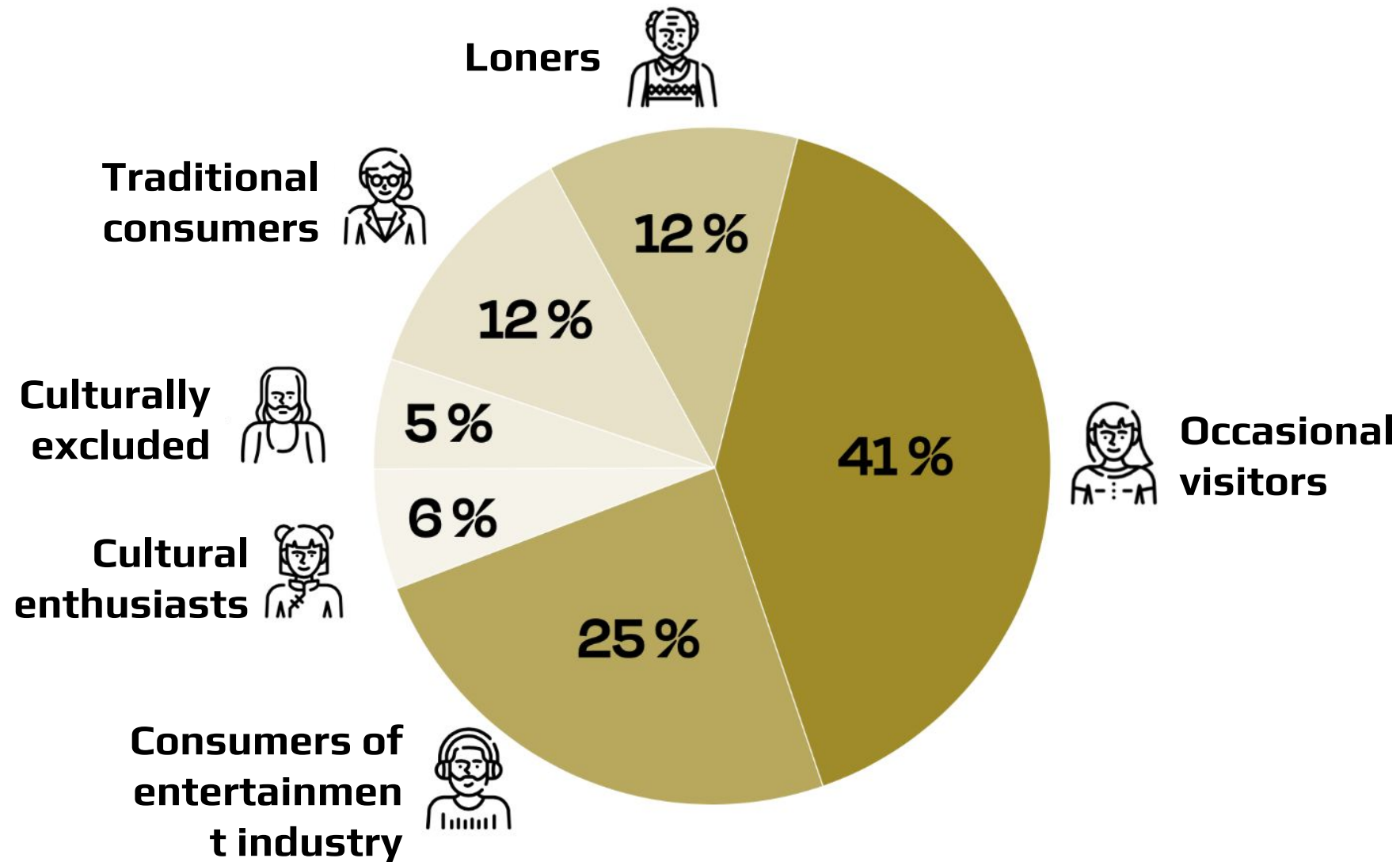
# NETWORKING AND COOPERATION



# DATA AND/FOR STRATEGIES



# Cultural behaviour of Prague citizens



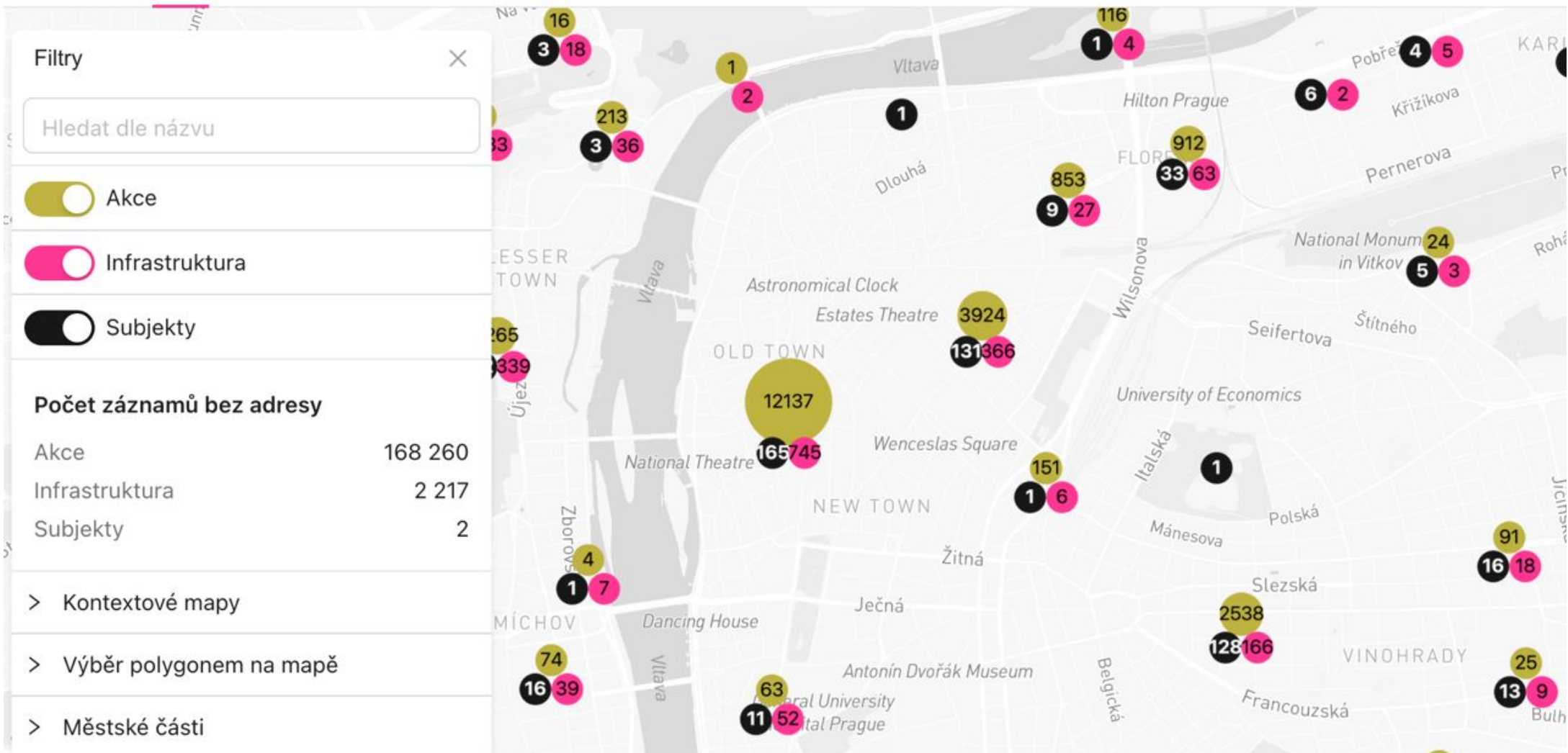
# MAPK — Prague Culture Map



Mapa

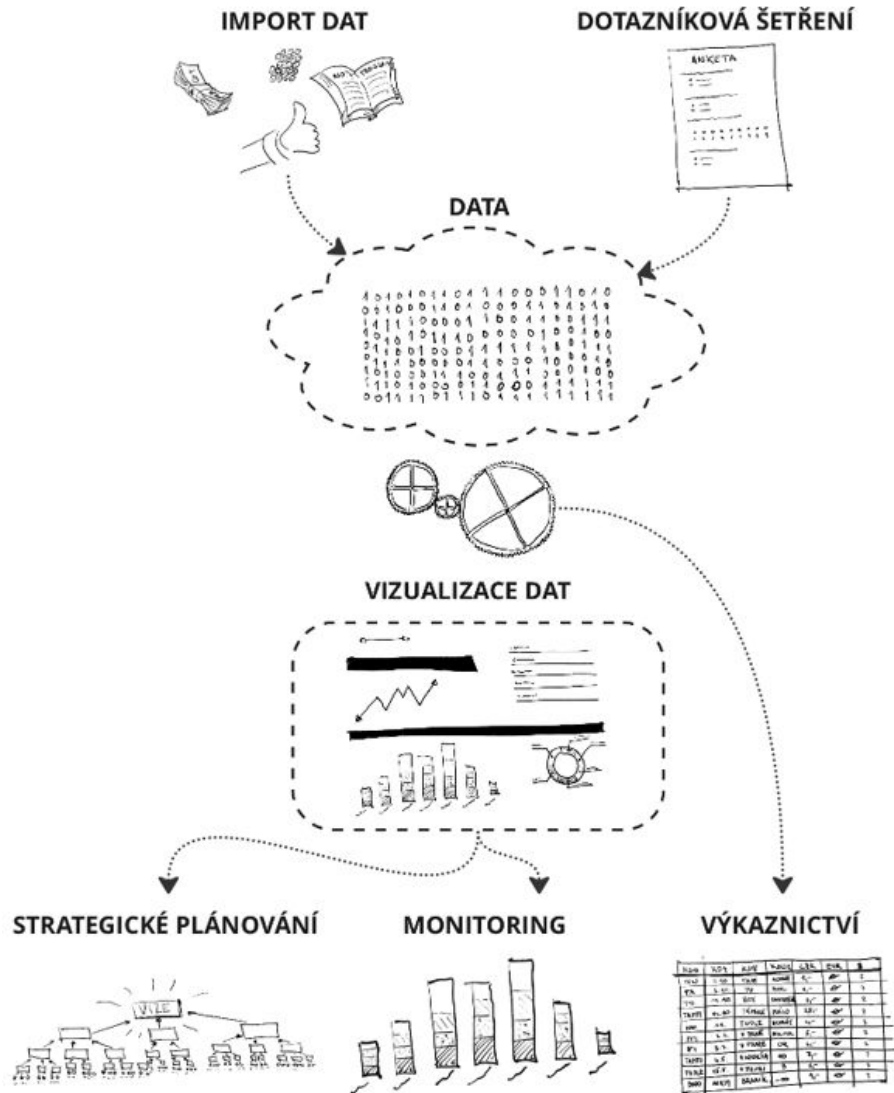
Data

Přehledy





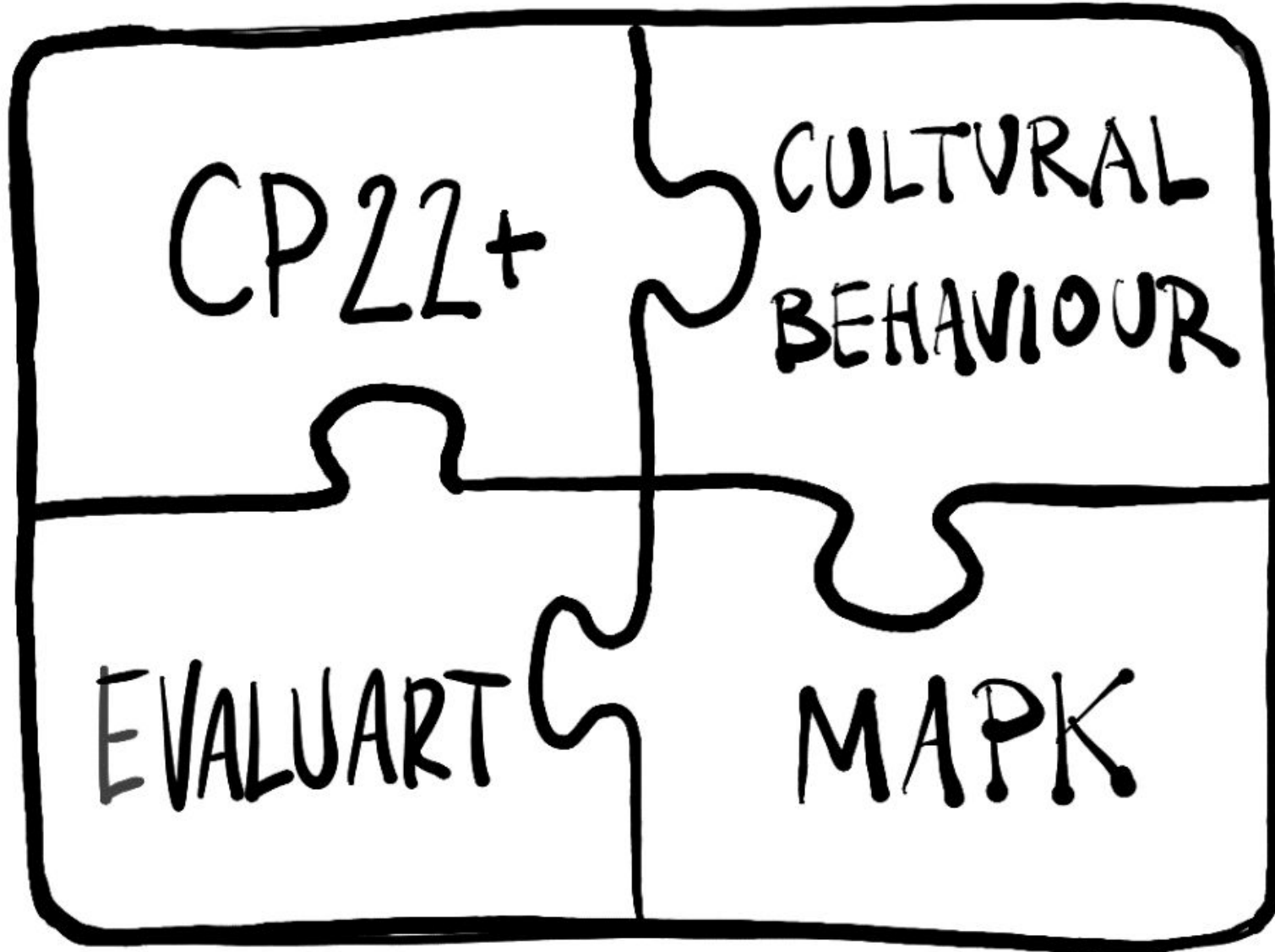
# EVALUART



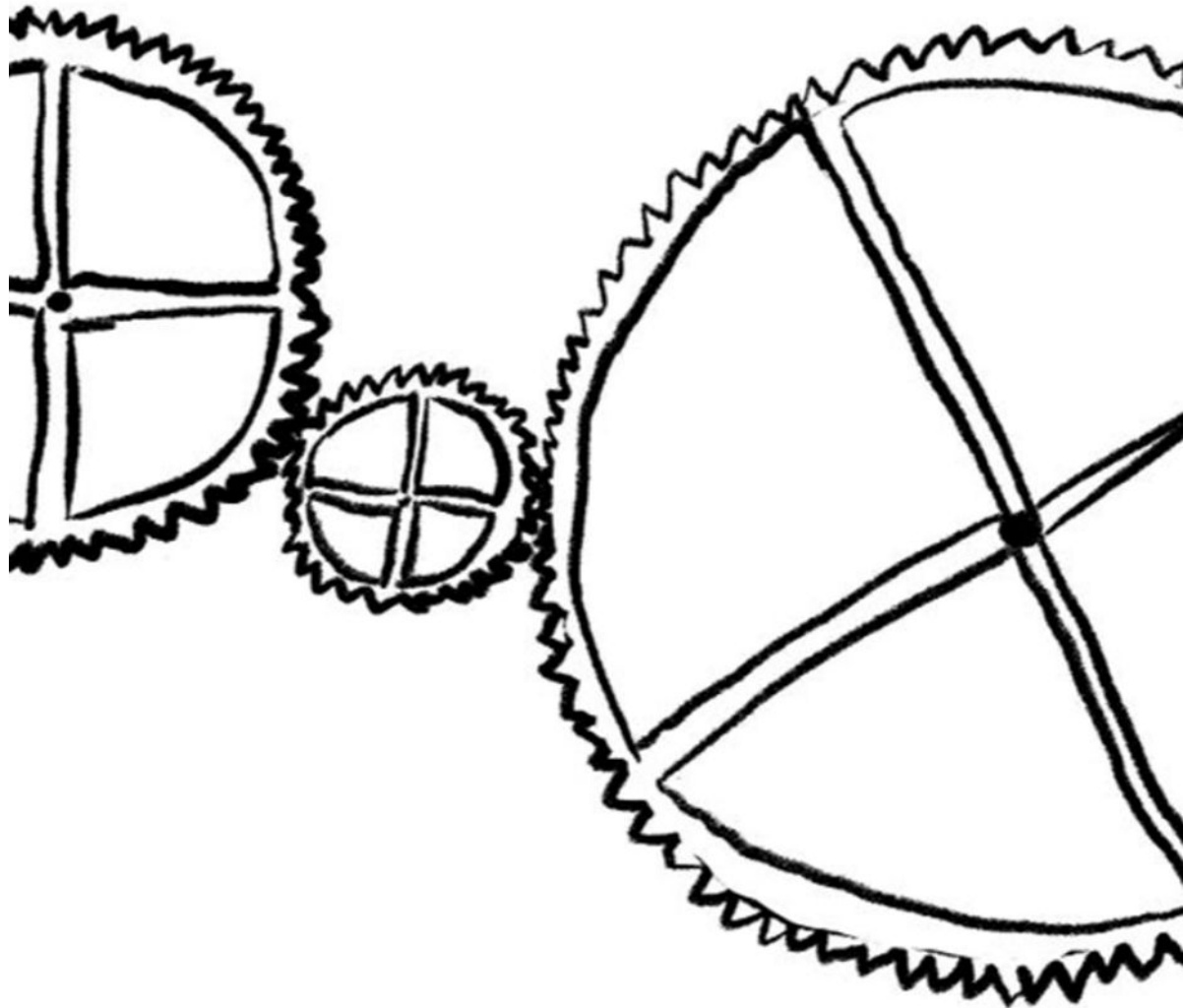
- ADMINISTRACE
- VIZUALIZACE DAT
  - Dashboard
  - Playground
- DATA
  - Výkaznictví
  - Dotazníkové šetření
  - Datový sklad
- STRATEGICKÉ PLÁNOVÁNÍ
  - Kulturní politika
  - Akční plány
  - Koncepce organizace



# DATA AND/FOR STRATEGIES



# PERSPECTIVES

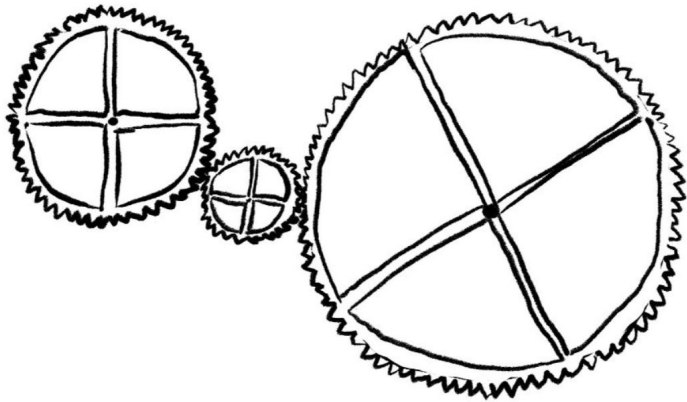


WE HAVE TOOLS AND  
DATA

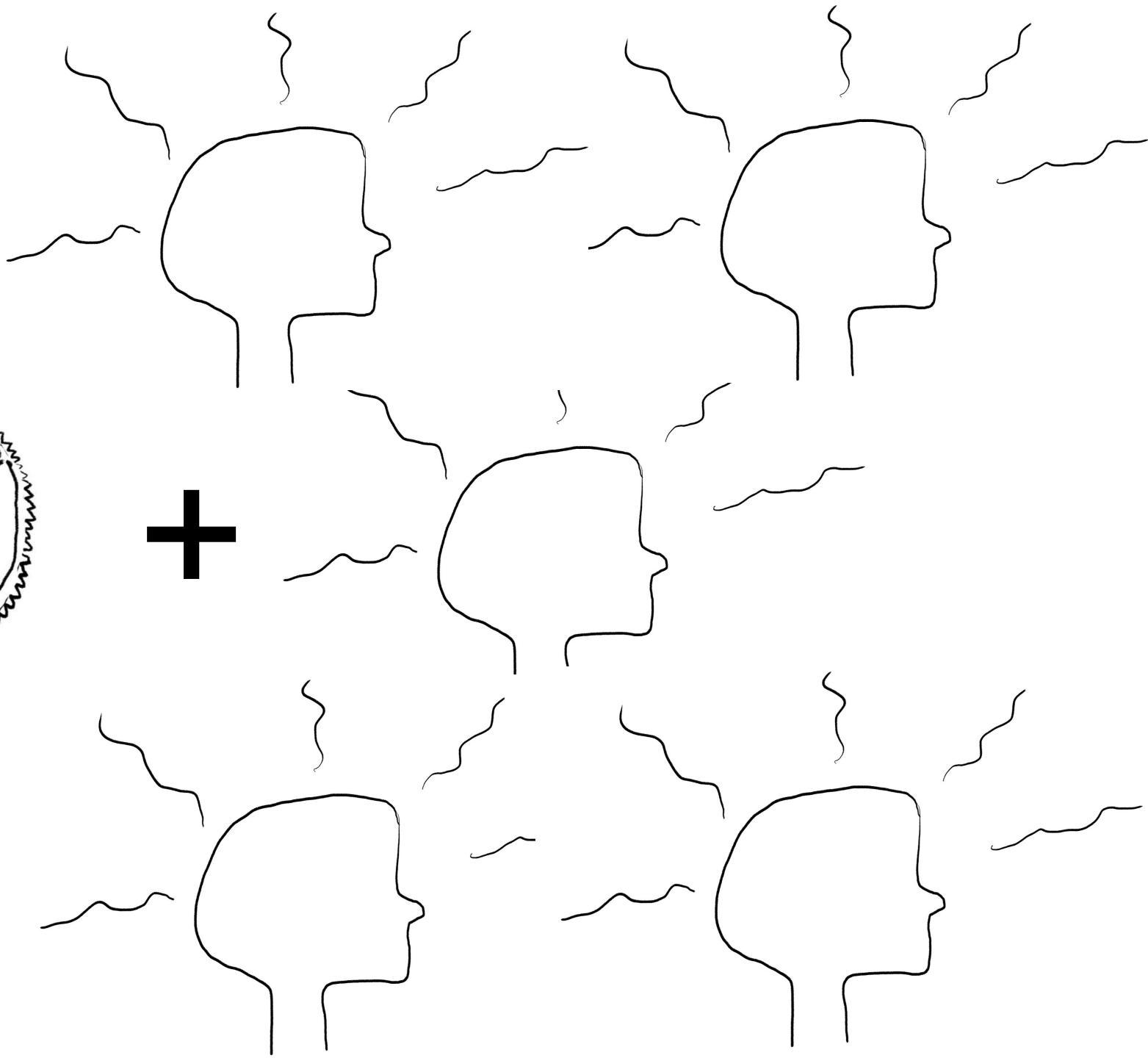
WE NEED PEOPLE!  
TO DO THE THINKING  
TO EXPLAIN  
TO UNDERSTAND  
TO EVALUATE

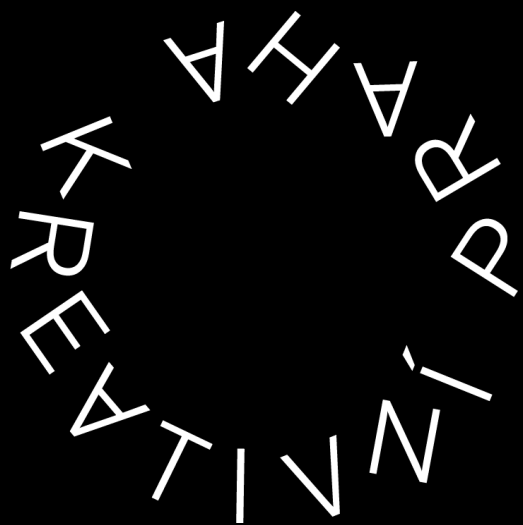
...

& WE NEED MONEY



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THANK YOU FOR  
YOUR ATTENTION

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